

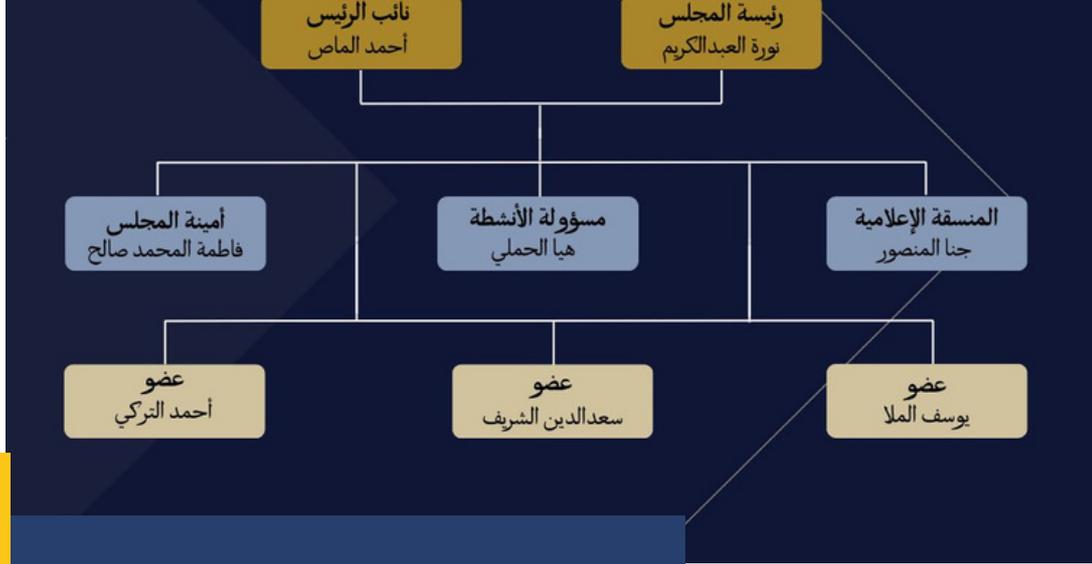
2023-2024

# College of Medicine Student Council





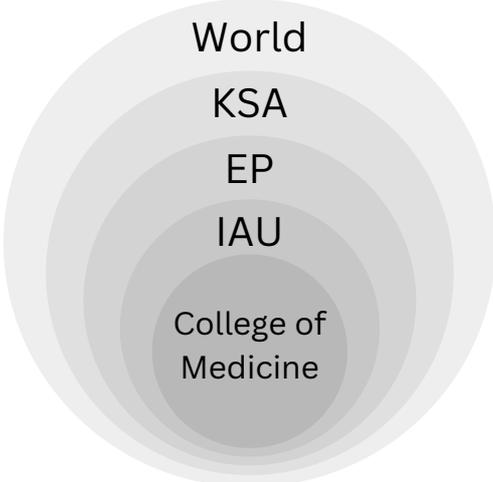
## أعضاء المجلس الطلابي بكلية الطب لعام 1445هـ



# Members

# Mission

## Represent



## Empower





# Table of Contents

No.	Description
1.	Core Programs
2.	Proposals
3.	Additional Programs
4.	Key Performance Indicators
5.	Media Plan
6.	Possible Sponsors



**Summer  
Training  
Program**

تباحث  
+  
**Get it  
published!**

# CORE Programs

شغف

**Student  
Exchange  
Program**

# STUDENT EXCHANGE PROGRAM

<b>PROJECT NAME</b>	Student Exchange Program ( سفير )		
<b>LOCATION</b>	Internationally- Monash University		
<b>EST. START DATE</b>	October 2023	<b>EST. FINISH DATE</b>	September 2023
<b>PROJECT LEADER</b>	Nora AlAbdulkareem	<b>COMPANY</b>	N/A
<b>CONTACT NAME</b>	Nora AlAbdulkareem		<b>ADDRESS</b> N/A
<b>PHONE</b>	0557100155		
<b>EMAIL</b>	noraalabdulkareem@gmail.com		

<b>SUMMARY</b>	The student exchange program focuses on enabling IAU medical students to experience an international clinical clerkship over the summer for 2-4 weeks. The main purpose of the program is to enhance the clinical sense of students while simultaneously increasing their exposure to different hospital educational environments. Thereby, expanding their network and improving their soft skills by forcing them outside their comfort zone.		
<b>DESIRED OUTCOME</b>	Enable a minimum of 16 students (4 per batch) to experience a 2-4 week international clinical clerkship		
<b>ACTION TO COMPLETION</b>	Monash University Exchange Program	<a href="#">Student Exchange Program - IFMSA</a> -Sign up as an institution to the International Federation of Medical Student Federation -Negotiate logistics: cost, location, number of students, bilateral approach	
<b>BENEFITS OF PROJECT</b>	-Global Citizenship and increased cultural awareness -Networking opportunities -Personal growth and increased confidence -Academic enrichment		
<b>PROJECTED SCHEDULE</b>	December 2023: -Contact and obtain sponsors for the program -Decide on the pathway chosen for the project (Monash VS IFMSA)  January 2024: -Officially announce the program -Accept applications -Begin interviews  June 2024: -Initiation program  July 2024: -Commence program		
<b>PROJECTED BUDGET</b>	Average cost of accommodations for 16 people in a 4 star hotel/ AirBnb for 2 weeks= 40,000 SAR Cost of round trip flights on Emirates Airlines for 16 people= 110,000 SAR Miscellaneous costs (food, activities)= 50,000 Total approximate cost= 200,000 SAR	Cost varies per student based on the country and the exchange program chosen (bilateral vs. unilateral)	
<b>PROJECTED TEAM AND RESOURCE REQUIREMENTS</b>	-College of Medicine Administration -Travel Agency for flights/ accomodations -Host University/Hospital -Significant funding source		
<b>PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF</b>			

ACCEPTANCE OF PROPOSAL

AUTHORIZED  
SIGNATURE

DATE OF  
ACCEPTANCE

# CLINICAL SKILLS BOOKLET

<b>PROJECT NAME</b>	IAU Guide to Mastering the OSCE		
<b>LOCATION</b>	Virtual		
<b>EST. START DATE</b>	October 2023	<b>EST. FINISH DATE</b>	January 2024
<b>PROJECT LEADER</b>	Nora AlAbdulkareem	<b>COMPANY</b>	N/A
<b>CONTACT NAME</b>	Nora AlAbdulkareem		<b>ADDRESS</b> N/A
<b>PHONE</b>	0557100155		
<b>EMAIL</b>	noraalabdulkareem@gmail.com		

<b>SUMMARY</b>	This project focuses on designing a guide for OSCE exams specifically targeting Pre-Clinical Students. Thus, serving as an IAU curriculum which competes international textbooks.
<b>DESIRED OUTCOME</b>	A physical book distributed amongst students and displayed in national libraries.
<b>ACTION TO COMPLETION</b>	While the draft content for 2nd and 3rd year students is ready, reviewal by the clinical skills department still needs to be obtained. Following the revision and approval of the content, we can move forward with the digital distribution of the textbook, while simultaneously acquiring publishing and copyright rights.
<b>BENEFITS OF PROJECT</b>	-Recognition of IAU as a national example for OSCE examination -A reorganization of the Clinical Skills curriculum to provide additional clarity for students
<b>PROJECTED SCHEDULE</b>	November 2023: -Editing and Proofreading of the content by the Clinical Skills Department  December 2023: -Distribution of the Electronic copy  January 2023: -ISBN and Copyright registration -Publishing of physical copies
<b>PROJECTED BUDGET</b>	0 SAR- 20,000 SAR
<b>PROJECTED TEAM AND RESOURCE REQUIREMENTS</b>	-Publishing and Production Company -Collaboration with the Clinical Skills department for Review and Approval of Content -Team of Content Producers led by Mohsen BashMakh
<b>PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF</b>	

## ACCEPTANCE OF PROPOSAL

<b>AUTHORIZED CLIENT SIGNATURE</b>		<b>DATE OF ACCEPTANCE</b>	
------------------------------------	--	---------------------------	--

# STUDENT COUNCIL NEWSPAPER

<b>PROJECT NAME</b>	Student Council Newsletter		
<b>JOB LOCATION</b>	Online through email & on campus by displaying posters.		
<b>EST. START DATE</b>	14/1/2024	<b>EST. FINISH DATE</b>	10/6/2024
<b>PROJECT LEADER</b>	Ahmed Ali Alturki	<b>COMPANY</b>	N/A
<b>CONTACT NAME</b>	Ahmed Ali Alturki	<b>ADDRESS</b>	N/A
<b>PHONE</b>	0578199931		
<b>EMAIL</b>	ahmed.at244@gmail.com		

<b>SUMMARY</b>	The monthly publication will be in Arabic and distributed via email and displayed as a poster in college. It will consist of several sections, including articles, council updates, talents outside of medicine, and a quote from a faculty member. The articles will cover preset topics which are appreciation to faculty members, graduates, residency, clinical years, research, and what students want to hear. All students are welcome to contribute to the newspaper through volunteering.
<b>DESIRED OUTCOME</b>	A well structured and informative newsletter sent to all students of College of Medicine via email.
<b>ACTION TO COMPLETION</b>	<ul style="list-style-type: none"> <li>- Invite students &amp; faculty to participate in the sections stated above. (Team members for one publication = 4-5 people including editor)</li> <li>- Design a template for continuous use.</li> <li>- Editing &amp; proofreading (structure &amp; content).</li> <li>- Access students emailing list from the assigned council email.</li> <li>- Contact with the IT department to approve the use of posters.</li> </ul>
<b>BENEFITS OF PROJECT</b>	<ul style="list-style-type: none"> <li>- Create an active, accessible, and interconnective community for students.</li> <li>- Benefit the students by giving insight on anticipated situations &amp; milestones.</li> <li>- Show appreciation for staff members.</li> <li>- Give students the opportunity to showcase their talents.</li> <li>- Increase extracurricular opportunities.</li> </ul>
<b>PROJECTED SCHEDULE</b>	<ul style="list-style-type: none"> <li>- First draft: Finished by the 14th of every month.</li> <li>- Finalize editing &amp; proofreading: Finalized by the 21st of every month.</li> <li>- Publishing: Completed by the 27th of every month.</li> </ul>
<b>PROJECTED BUDGET</b>	N/A
<b>PROJECTED TEAM AND RESOURCE REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>- Working team as stated in previous sections made up of council members, other students, and faculty.</li> <li>- Council email.</li> <li>- Screens to display posters in college.</li> </ul>

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

## ACCEPTANCE OF PROPOSAL

<b>AUTHORIZED CLIENT SIGNATURE</b>		<b>DATE OF ACCEPTANCE</b>	
------------------------------------	--	---------------------------	--

# STUDENT COUNCIL WEBSITE

<b>PROJECT NAME</b>	Student Council Website		
<b>JOB LOCATION</b>	Online		
<b>EST. START DATE</b>	16/11/2023	<b>EST. FINISH DATE</b>	01/07/2024
<b>PROJECT LEADER</b>	Saadaldean Alsharif	<b>COMPANY</b>	N/A
<b>CONTACT NAME</b>	Saadaldean Alsharif	<b>ADDRESS</b>	N/A
<b>PHONE</b>	0554861646		
<b>EMAIL</b>	2210000038@iau.edu.sa		

<b>SUMMARY</b>	A centralized hub where students can access information and stay informed about the council's activities, upcoming events, and announcements. The website provides a means for the student council to communicate and engage with the student body, gather feedback and ideas, and showcase their achievements and initiatives.
<b>DESIRED OUTCOME</b>	To aid in the student council's means of communication with the student body by launching the website.
<b>ACTION TO COMPLETION</b>	Completing a website involves planning its goals and structure, designing an attractive layout, developing the functional code, testing for performance and compatibility, launching it on a hosting platform, and maintaining its ongoing updates and security by either collaborating with any party it may concern, in relations to deanships, for example, or by the usage of website building platforms.
<b>BENEFITS OF PROJECT</b>	A website for the student council offers improved communication, increased engagement, easy access to resources, showcasing achievements, facilitating networking and collaboration, and fostering alumni engagement.
<b>PROJECTED SCHEDULE</b>	<p>November:</p> <ul style="list-style-type: none"> <li>- Determining the purpose and goals of the website.</li> <li>- Creating an intuitive and visually appealing design that is easy to navigate.</li> <li>- Optimizing a user-friendly layout and ensuring that information is organized logically.</li> <li>- Defining the basic layout.</li> <li>- Registering a domain name.</li> </ul> <p>February:</p> <ul style="list-style-type: none"> <li>- Designing the website to be mobile-friendly and adapt to different screen sizes.</li> <li>- Engaging visuals to convey your message effectively.</li> <li>- Easy Navigation.</li> </ul> <p>April:</p> <ul style="list-style-type: none"> <li>- Faster Loading Speed.</li> <li>- Search Engine Optimization.</li> <li>- Enhancing Security Measures.</li> <li>- Analytics and Tracking.</li> </ul>
<b>PROJECTED BUDGET</b>	Depends on our approach whether we collaborated with the deanship or we used a website building platform but it roughly ranges from 200 to 2000.

**PROJECTED TEAM  
AND RESOURCE  
REQUIREMENTS**

- The student council.
- Deanship of E-learning and distance learning.
- A website building platform, such as: Wordpress, Wix, Squarespace, Weebly, and more.

**PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF**

04/01/2024

**ACCEPTANCE OF PROPOSAL**

**AUTHORIZED  
CLIENT SIGNATURE**

**DATE OF  
ACCEPTANCE**

# APPRECIATION CEREMONY

<b>PROJECT NAME</b>	College of medicine appreciation ceremony		
<b>JOB LOCATION</b>			
<b>EST. START DATE</b>	09/11/2023	<b>EST. FINISH DATE</b>	09/02/2024
<b>PROJECT LEADER</b>	Haya Abdulrahman AlHemli	<b>COMPANY</b>	N/A
<b>CONTACT NAME</b>	Haya Abdulrahman AlHemli	<b>ADDRESS</b>	N/A
<b>PHONE</b>	0505928181		
<b>EMAIL</b>	hayaalhmeli27@gmail.com		

<b>SUMMARY</b>	It is a ceremony designated to honor all medical students who showed excellence in any of the extra-curricular activities, students who worked hard throughout the year by leading any of the college's initiatives, batch Representatives, and students who published scientific papers.
<b>DESIRED OUTCOME</b>	to have an official annual appreciation ceremony for the college of medicine as a separate occasion instead of honoring the students on the student research day. also, to design a new criteria for appreciation and extend the number of students honored
<b>ACTION TO COMPLETION</b>	to design an appreciation criteria and review it with the college's dean
<b>BENEFITS OF PROJECT</b>	
<b>PROJECTED SCHEDULE</b>	
<b>PROJECTED BUDGET</b>	no budget needed
<b>PROJECTED TEAM AND RESOURCE REQUIREMENTS</b>	

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

## ACCEPTANCE OF PROPOSAL

<b>AUTHORIZED CLIENT SIGNATURE</b>		<b>DATE OF ACCEPTANCE</b>	
------------------------------------	--	---------------------------	--

# REGIONAL COLLABORATIONS

<b>PROJECT NAME</b>	MedBridge		
<b>JOB LOCATION</b>	College of medicine or the collaborator suggested location		
<b>EST. START DATE</b>		<b>EST. FINISH DATE</b>	
<b>PROJECT LEADER</b>	Yousef Almulla	<b>COMPANY</b>	
<b>CONTACT NAME</b>	Yousef Almulla	<b>ADDRESS</b>	
<b>PHONE</b>	+966555017977		
<b>EMAIL</b>	yousefalmulla77@gmail.com		

<b>SUMMARY</b>	<p>MedBridge is an innovative program that fosters collaboration and knowledge exchange between two distinguished medicine colleges. This unique initiative brings together students from both institutions to share their expertise, insights, and experiences on various subjects within the medical field. Through engaging talks and presentations, these talented individuals showcase their in-depth understanding of medical topics, shedding light on cutting-edge research, advancements in healthcare, and personal experiences that have shaped their journey. Moreover, MedBridge features exciting competitions that challenge participants to demonstrate their skills and problem-solving abilities, encouraging healthy competition and the pursuit of excellence. This collaborative platform not only enhances the participants' knowledge and understanding but also nurtures a spirit of camaraderie and mutual growth. MedBridge serves as a bridge between these two esteemed medical colleges, promoting intellectual synergy, and paving the way for a brighter future in the field of medicine.</p>
<b>DESIRED OUTCOME</b>	<ul style="list-style-type: none"> <li>Facilitate the exchange of expertise and foster collaboration between students from two different medicine colleges.</li> <li>Promote a greater understanding of medical subjects, encourage the sharing of knowledge and experiences, and cultivate a sense of camaraderie and mutual growth among participants.</li> <li>Inspire healthy competition, pushing students to excel in their skills and problem-solving abilities.</li> <li>strengthen the medical community by creating a platform that enhances learning, promotes collaboration, and nurtures the development of future healthcare professionals.</li> </ul>
<b>ACTION TO COMPLETION</b>	<ul style="list-style-type: none"> <li>Program Development by establishing a dedicated team to design and develop the MedBridge program.</li> <li>Collaboration Agreement with the targeted college</li> <li>Participant Recruitment by Promote the program among students from both colleges and encourage their participation.</li> <li>Topic Selection and Preparation</li> <li>Schedule and organize event where participants can give their talks, presentations, and any necessary logistics to ensure smooth execution.</li> </ul>
<b>BENEFITS OF PROJECT</b>	<ul style="list-style-type: none"> <li>Knowledge Exchange</li> <li>Collaboration and Networking</li> <li>Enhanced Learning Experience</li> <li>Skill Development</li> <li>Collaboration between Institutions</li> <li>Promoting Innovation</li> <li>Community Building</li> </ul>
<b>PROJECTED SCHEDULE</b>	
<b>PROJECTED BUDGET</b>	5000 - 20,000 SR

PROJECTED TEAM  
AND RESOURCE  
REQUIREMENTS

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

ACCEPTANCE OF PROPOSAL

AUTHORIZED  
CLIENT SIGNATURE

DATE OF  
ACCEPTANCE

# ADDRESSING STUDENT CONCERNS

<b>PROJECT NAME</b>	Towards better students' daily experience		
<b>JOB LOCATION</b>	College of Medicine buildings, University hospital, FAMCO		
<b>EST. START DATE</b>	15/10/2023	<b>EST. FINISH DATE</b>	to be continuous
<b>PROJECT LEADER</b>	Ahmed Ali Almass	<b>COMPANY</b>	-
<b>CONTACT NAME</b>	Ahmed Ali Almass	<b>ADDRESS</b>	-
<b>PHONE</b>	0556771129		
<b>EMAIL</b>	2190001611@iau.edu.sa		

<b>SUMMARY</b>	It's a group of many small projects, as for a significant period, medical students have many concerns and suggestions about the academic environment and facilities. These include providing lockers where it is unavailable, improving the library timing and settings, enhancing the students-academic advisors contact, and contract with food companies to supply our buildings. In addition, designing a yearly student's journey booklet or syllabus that has the details of the requirements of each subject, to be supplied to the students before the beginning of the academic year.		
<b>DESIRED OUTCOME</b>	Students have better experiences in meeting their daily needs while continuing their education without struggles.		
<b>ACTION TO COMPLETION</b>	<ol style="list-style-type: none"> <li>1. Finalizing and taking consents for each project separately.</li> <li>2. Choosing the best sites and then contacting the required companies (for lockers and food supplies) to make the deal.</li> <li>3. Make a questionnaire to collect students' opinions and ideas about library experiences. Meet and discuss with the deanship of libraries to reach the best possible solutions.</li> <li>4. Making online posters about the importance and specific roles of academic advisors, ask academic advisors to meet their students (before they become in need of that) at least once per a year.</li> <li>5. Taking the details of each subject and academic year from the concerned authorities to design the syllabus and to provide it before the subjects registration (and groups distribution for 5th and 6th year).</li> </ol>		
<b>BENEFITS OF PROJECT</b>	<ol style="list-style-type: none"> <li>1. Students would be more comfortable in the academic environment.</li> <li>2. The food supply and lockers can have financial benefits to the university.</li> <li>3. Students would be familiar with their advisors and they may help in solving their problems before getting aggravated.</li> <li>4. Students would feel our support</li> </ol>		
<b>PROJECTED SCHEDULE</b>	Differs from project to another but it is better to start as soon as possible.		
<b>PROJECTED BUDGET</b>	Not specified yet but manly would be for preparing sites and printed stuffs, which can range from 500 to 10000		
<b>PROJECTED TEAM AND RESOURCE REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>- The student council</li> <li>- The academic advisors</li> <li>- Food companies</li> <li>- Deanship of library</li> <li>- Lockers</li> <li>- Administrators of the college, hospital, and FAMCO</li> </ul>		
<b>PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF</b>			

ACCEPTANCE OF PROPOSAL			
<b>AUTHORIZED CLIENT SIGNATURE</b>		<b>DATE OF ACCEPTANCE</b>	



**Volunteer  
Educational  
Trips to Local  
Schools**

**Trans-  
disciplinary  
workshops  
ex) Business,  
AI, Law, Media**

**Participation  
in National SC  
competitions**

# **Additional Programs**

**TedX**

**SMLE  
Preparation  
Mock Exam for  
6th year  
students**

**Senior-Junior  
Mentorship  
Program**



## Quarterly Assessment

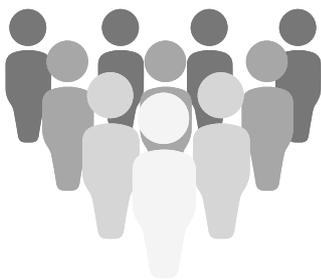
### Pending Baseline



#### Social Media

Increase social media posts to an a 5 per month average  
Increase Social Media Engagement by 150%  
Establish activity on 3 different social media platforms

## KPI



#### Audience

Increase IAU beneficiaries by 100% through Academic Year Programs  
Maintain Beneficiary level of the 2022-2023 council from Summer Programs



#### Satisfaction

Increase student body satisfaction by 50% by the end of the Student council term



# CMSC Media Plan

Date & Location	<b>Date:</b> September 2023 – September 2024 <b>Location:</b> Imam Abdulrahman bin Faisal University
General Brief	IAU Student Council for the period of 2023/2024 will use its social media account to post and advertise the council program. This will include summer training program, event and workshops to attract medical and non-medical students to participate in the programs. On twitter account there will be five tweets monthly to show college activities during all seasons in an effort to achieve the council's vision.
Champions	*Under the supervision of Dr.Mohammed Madidin President: Nora AlAbdulkareem Vice-President: Ahmed almass Activities Coordinator: Haya alhmyeli, Media Coordinator: Jana Almansour Council Secretary: Fatimah AlMohammedsaleh Members: Saad Aldean Yousef Almulla, Ahmed Alturki
Participants	College of Medicine Administration Collaborations may occur with Medicine Club and Alumni Unit
Key Messages	Represent and Empower Students
Target Audience	IAU community, including but not limited to: medical and non-medical student, interns, and professors
Deliverables	<b>Press release:</b> Create annual/monthly press release to be sent to media organizations as a promote new events or program that is conducted by the student council. <b>Marketing:</b> Promote through explanatory photos and exciting videos for the event and count down tweets. <b>Reach:</b> <b>Traditional:</b> AlYaum Newspaper, AlEkhbariya TV, Thamaniya Podcast <b>Social Media:</b> Currently only <a href="#">Twitter</a> , New platforms : <a href="#">Linkdin</a> , <a href="#">Tiktok</a>



# Possible Sponsors



CREATIVE MORNINGS

