



# FACULTY FULL NAME: Amira Mohamed Mohamed Sayed Ahmed

POSITION Teacher assistant Assistant Professor, College of Arts

## Personal Data

Nationality | Egyptian

Date of Birth | 6/7/1984

Department | Communication and media technology

Official UoD Email | [amahmd@iau.edu.sa](mailto:amahmd@iau.edu.sa)

Office Phone No. |

## Language Proficiency

Language	Read	Write	Speak
Arabic	Yes	Yes	yes
English	Yes	Yes	yes
Others			

## Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
January 2014	PhD	Menoufia University	Addressing the websites of political movements to the issues of political mobility and its impact on youth attitudes towards it: an applied study
20144	Master	Zagazig University	The Role of Websites in the Political Marketing of Egyptian Parties to the Public: An Empirical Study

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)



PhD	
Master	
Fellowship	

Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work		Date
Assistant Professor		Faculty of Arts- - Department of Communication and media technology- Imam Abdul Rahman bin Faisal University	31/1/2018
Assistant Professor		Faculty of Arts - Damietta University - Department of I media	30/9/2019
journalism teacher		Faculty of Arts - Damietta University - Department of I media	4/28/2014
Assistant teacher		Faculty of Arts - Damietta University - Department of I media	2011
emonstrator		Faculty of Arts - Damietta University - Department of media	2/13/2007

Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
-	-	-

Scientific Achievements



### Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Dr. Amera Ahmed	Analysis of media discourse: - Theoretical approach	Journal of Human and Social Sciences, University of Biskra, Algeria, Volume 8, No. 3, 2019)
2	Dr. Amera Ahmed, dr. samah ahmed	Imagine a proposal to activate the role of digital media in upgrading the ranking of Saudi universities in the global rankings of universities: Imam Abdul Rahman bin Faisal University as a model: a qualitative study	International Journal of Learning Management Systems, 7, No. 1, 2019
3	Dr. Amera Ahmed	A proposed vision to improve the quality of information content raised through the spaces of virtual dialogue to preserve the national identity: Facebook as a model, research published in an international collective book, youth and the values of citizenship in the Arab community: the reality of current practices and transformations,	Center for Research in Islamic Sciences and Civilization , 2019
		Arab Youth Attitudes Towards the Impact of Communication Technology on Family Security: A Field Study, Book of the First International Conference, Family Security: Reality and Challenges, Towards Transient Research for Interdisciplinary Approaches	Turkey: International Center for Educational and Family Strategies, February 2019(
4	Dr. Amera Ahmed	Developing the reality of the regional news and press sites in light of the overall quality	journal of Public Opinion Research ٢٠١٨



		standards of the media: study how	
5	Dr. Amera Ahmed	Semiotics of political articles in the Egyptian website today: The Qatari crisis model	Journal of Media Research ٢٠١٨
6	Dr. Amera Ahmed	Symology of political cartoons of the Middle East conflicts in news sites	Journal of Media Research, 60th issue - September / September 2017
7	Dr. Amera Ahmed	General Deliberations in the Information Space on King Abdullah's Visit to Egypt: A Comparative Analytical Study	the scientific journal of Journalism Research, No. 7, July / September 2016.
8	Dr. Amera Ahmed	The evaluation of the professional ethics of the profession to cover the Arab news sites of the Egyptian crises: a survey	journal of Public Opinion Research, Volume XV - First Issue - January / March 2016
9	Dr. Amera Ahmed	Elite Attitudes Toward the Credibility of Media Handling of Developmental Tractor Projects in Economic News Sites: An Evaluation Study	Journal of the Faculty of Commerce - Mansoura University (2015
10	Dr. Amera Ahmed	The role of religious pages on social networking sites in the development of religious awareness among young people: a field study	Scientific Journal of Journalism Research, 3rd Issue 2015
11	Dr. Amera Ahmed	Elite Attitudes towards the Impact of Social Networking Sites on Egyptian National Security : A Field Stud	Egyptian Journal of Public Opinion Research, Volume XIV - First Issue - January / March 2015

### Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date
	Dr. Amera Ahmed	The role of official pages on social networking sites in shaping the knowledge and trends of female students of Imam Abdul Rahman bin Faisal	Journal of Media Research and Studies, 2020	April 2019



	University with a vision of 2030		

### Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date
	Dr. Amara Ahmed	An Elite Assessment of the Credibility of Media Coverage of Economic Development Projects in Saudi Arabia in News Sites: A Survey Study	Media and Development in Light of Vision 2030,26-27-2-2020

### Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date
	Dr. Amara Ahmed	An Elite Assessment of the Credibility of Media Coverage of Economic Development Projects in Saudi Arabia in News Sites: A Survey Study	11-2019

### Current Researches

#	Research Title	Name of Investigator(s)
	Strategies to combat AI crimes: a prospective study during the period 2020-2050	Dr. Amara Ahmed

### Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
	The future of the media in light of the current societal transformations	Faculty of media , Pharos University, Alexandria from November 1 to 3, 2014	paper
	The Role of the University in Social, Economic and Political	Faculty of Commerce - Mansoura Universit from 16-17 April 2016.	paper



Development",		
"Scientific Research and Technological Innovation",	International Conference - Mansoura University ,from 7-9 March 2017	Participation by listening
Means of Communication and Conflict Issues in the World)	Faculty of media - Cairo University from 11-12 September 2017	paper
Media and a culture of tolerance	Faculty of media , Pharos University, Alexandria from 28-29 November 2017	paper
Towards cross-disciplinary and cross-disciplinary research,	Turkey, during the time period of 14/14 October 2018	paper
Arab Impact Factor: Classification of Arab Universities,	during the period from 21-24 June 2019 - Nile University - Egypt	paper
Media research and knowledge integration methodology	the Higher International Institute of Information in Al-Shorouk, during the period from 8-9-April 2019	paper

#### Membership of Scientific and Professional Societies and Organizations

- Member of the Journal of Public Relations Research Middle East (PR)
- Member of the media committee, for the first international conference of the Bakra Ahla Foundation for Special Abilities, which was held at Cairo University during the period 22-23 December 2019.

#### Teaching Activities

##### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
	Introduction to the media		
	Marketing and consumer behavior	MEDIA N٣١٥	
	☐ Methods of scientific research and communication research	MEDIA 302N	
	☐ Advertising management and economics.		
	☐ Reportage & the Art of journal-	MEDIA 402N	
	☐ Planning public relations	MEDIA N٣١٦	



	programs.		
	Graduation project in public relations and advertising.	<b>MEDIA 419N</b>	
	<b>Writing&amp;Oration for Public Rel-</b>	<b>MEDIA N٣١٢</b>	
	Communication and information technology.	<b>MEDIA 206N</b>	
	☑ Electronic journalism and press publishing	<b>MEDIA 311N</b>	
	Public relations in public and private institutions	<b>MEDIA415</b>	

### Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)


### Postgraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1			
2			

### Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

1	
2	

### Course Coordination

#	Course Title and Code	Coordinati on	Co-coordination	Undergr ad.	Postgrad .	From	To
	-	-	-				

### Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date
	-	-	-	-
	-	-	-	-

### Student Academic Supervision and Mentoring



#	Level	Number of Students	From	To
	All level	30	30	-41

### Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date
	-	-	-	

### Ongoing Research Supervision

#	Degree Type	Title	Institution	Date
	-	-	-	

### Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)

#### Administrative Responsibilities

#	From	To	Position	Organization
	-		-	-

#### Committee Membership

#	From	To	Position	Organization
	-	-	-	-

#### Scientific Consultations

#	From	To	Institute	Full-time or Part-time
	-	-	-	-

#### Volunteer Work

#	From	To	Type of Volunteer	Organization
			Participation in the TV Reporter Arbitration Committees within the Creativity Competition (3)	- Damietta University
			☑ Participation in the special jury (with the best TV dialogue).	- Damietta University
			☑ Participate in training TV reporter.	- Damietta University
			☑ Member of the jury of the TV reporter within the creativity	- Damietta University





			competition 6	
			Participation in the TV Reporter Arbitration Committees within the Creativity Competition (3)	- Damietta University
	10/10/2019	10/10/2019	The art of conference planning and crisis management in public and private relations	in the Education Department in the Eastern Region,
	Tuesday 12/11/2019	Tuesday 12/11/2019	The planning technique of the conference, n	the Princess Jawaher Center

### Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

<b>1</b>	Fluency in written and spoken English
<b>2</b>	Proficiency in dealing with information technology and using it in the educational process

Last Update

...../...../2016