FACULTY FULL NAME: Rehab Ibrahim Raafat Mohamed El Sayed

POSITION: Lecturer

Personal Data

Nationality | Egyptian

Date of Birth | 9/2/1975

Department | Communication and Media Technology

Official UoD Email | rirelsayed@uod.edu.sa

Office Phone No. | 38135

Language Proficiency

Language	Read	Write	Speak
Arabic	Excellent	Excellent	Excellent
English	good	good	good

Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
٢٠١٢م- ١٤٣٣ هـ	Master	Cairo University - Faculty of Media	Cairo Egypt
١٩٩٩م- ١٤١٩ هـ	General Educational Diploma	Zagazig University - Faculty of Education	Zagazig - Egypt
١٩٩٨م- ١٤١٨ هـ	Bachelor of Arts - Department of Media	Zagazig University - Faculty of Arts	Zagazig - Egypt

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

Master	The impact of the content of the advertisements of women's magazines on their Directed

Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work			Date
lecturer	Department of Communication and Information Technology Imam Abdul Rahman bin Faisal University			From 22/4/1438 to date

Associate lecturer	Department of Communication and Information Technology Imam Abdul Rahman bin Faisal University			١٤٣٧-١٤٣٦ هـ
Announcer And prepared in direct programs	The first channel in Saudi TV - Riyadh			١٤٣١-١٤٢١ هـ
News editor	Rotana Magazine - Riyadh			١٤٣١-١٤٢٩ هـ
Editor in the art page	Aliqtesadeaa(Economic) Journal - Riyadh			١٤٢٨ هـ
Collection of materials on the etiquette page	Sayedati Magazine - Riyadh			١٤٢٧ هـ
Media Specialist	Ministry of Education - Egypt			١٤٢٠ - ١٤١٨ هـ

Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
-	-	-

Scientific Achievements

Published Refereed Scientific Researches
(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Lecturer / Rehab Ibrahim Raafat Mohamed El-Sayed Lecturer - Journalism major Communication and media technology department Dr. Duha Adel Bilal Professor of rhetoric and associate criticism the department of Arabic language	Intellectual investment in language An analytical approach to the article in the context of the dialectic of language and thought	January 2020 - Volume IV - No. 11 - The Arab Journal of Literature and Human Studies

2	Lecturer / Rehab Ibrahim Raafat Mohamed ElSayed Lecturer - Journalism major Communication and media technology department Dr. Ahmed Sami AbdulWahab AlAydi Assistant teacher - public relations	Saudi youth's usage of social networking sites and its relationship to sustainable development issues	December 2019 - Issue (25), seventh year - Journal of Public Relations Research Middle East
3	Lecturer / Rehab Ibrahim Raafat Mohamed ElSayed Lecturer - Journalism major Communication and media technology department Lecturer/ Amal Yaseen	The impact of media awareness campaigns on raising the awareness of Saudi women in rationalizing spending and developing saving methods (A pilot study).	April 2021 Volume 5 Issue 17, page 180-141, in the Arab Journal of Quality Education of the Web of Science
4	Lecturer / Rehab Ibrahim Raafat Mohamed ElSayed Lecturer - Journalism major Communication and media technology department Dr. Ahmed Sami AbdulWahab AlAydi Assistant teacher - public relations Dr. Amira Mohamed Mohamed Sayed Ahmed	The role of official Twitter accounts in tourism marketing and archaeological sites in Saudi Arabia (A field study)	April 2022 in Volume 6, Arab Journal of Literature and Humanities

Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date
-	-	-	-	-

Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date

Membership of Scientific and Professional Societies and Organizations
   • **Chairman of the Evaluation and Testing Committee**
   • **Member of the Graduate Studies Committee**
   • **Member of the Committee for Scientific Research and Community Service**

• **Member of the Development and Quality Committee**
• **Member of the Scientific Committee**

Teaching Activities

Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Entrance to the media	MEDIA 215	Teaching - 30 hours
2	Practical training in press organizations	MEDIA 409	Teaching - 100 hours
3	Principles of communication	Media 201	Teaching - 90hours
4	Electronic media and information systems	Media 303	Teaching - 30 hours
5	Design and journalistic output	Media 403	Teaching - 30 hours
6	International Contact	Media 207	Teaching - 30 hours
7	Arab Media	MEDIA281	Teaching - 90 hours
8	Information and communication in Saudi Arabia	Media 203	Teaching - 120 hours
9	Marketing and consumer behavior	Media 315	Teaching - 30 hours
10	New media and multimedia	Media 305	Teaching - 30 hours
11	Islamic media	Media 282	Teaching - 60 hours
12	Media and globalization	Media 210	Teaching - 60 hours
13	Managing press institutions	Jour 407	Teaching - 120 hours
14	Media laws and ethics	Media 202	Teaching - 90 hours
15	Public opinion and publicity	Media 304	Teaching - 30 hours
16	Public relations in public and private institutions	Media 415	Teaching - 30 hours
17	The advertisement in the media	Media204	Teaching - 30 hours
18	Information and Development	Media 306	Teaching - 60 hours
19	Regulatory communication	Prad404	Teaching - 30 hours
٢٠	The art of presenting on radio and television	Ratv307	Teaching - 15 hours
٢١	Drama and criticism on radio and television	Ratv403	Teaching - 15 hours
٢٢	Specialized journalism	Jour 401	Teaching - 45 hours
٢٣	Press and electronic publishing	Jour311	Teaching - 60 hours
٢٤	Satellite channels	Ratv407	Teaching - 30 hours

Postgraduate

#	Course/Rotation Title	No./Code	Brief Description of Undergraduate Courses Taught
1	Entrance to the media	MEDIA 215	A course that explains the systems and fundamentals of the communication process - a general subject taught to students of the fourth level
2	Practical training in press organizations	MEDIA 409	Practical training for eighth level students in the press organizations
٣	Principles of communication	Media 201	Reviews the principles of communication and the date of its inception
٤	Electronic media and information systems	Media 303	Clarifies the concept of journalism and electronic publishing, in terms of origin and development, and shows the types of electronic journalism and its characteristics, tools, means, programs and publishing. Explains the technology of collecting news electronically and using tables, graphs and illustrations and the development of the press website.
5	Design and journalistic output	Media 403	Explains the process of directing the page, and identifies the schools of directing, doctrines and rules, between the artistic and political concept of journalistic output and the students' knowledge of printing, and explains how to deal with Makit and install internal and specialized pages; first and last sorting; fixed and changing topographic elements.
6	International Contact	Media 207	This course aims to introduce the concept of international communication and the effects of the communication revolution on the free flow of information, and links the roles played by global news agencies to the control of transcontinental companies on news
7	Arab Media	MEDIA281	Explains the beginnings of the Arab media and how to organize through the media institutions in the Arab world - taught to students of the fourth level
8	Information and communication in Saudi Arabia	Media 203	Studying the beginnings of the media in the Kingdom since the reign of King Abdul Aziz Al Saud - studying for students of the third level

9	Marketing and consumer behavior	Media 315	public relations management and its relationship to the local market
10	New media and multimedia	Media 305	Knowledge of new media and its stakes through its multimedia
11	Islamic media	Media 282	It explains the mechanics of media in the Islamic world and brings the mechanisms of understanding among the countries of the Islamic world closer
12	Media and globalization	Media 210	explains globalization and its implications for the world and shows its types
13	Managing press institutions	Jour 407	talks about the art of management and leadership and the mechanisms provided for the success of the press establishment
14	Media laws and ethics	Media 202	It reviews the principles of media and its origins
15	Public opinion and publicity	Media 304	reviews the media laws in the Kingdom and mates them with her counterparts at the Arab level
16	Public relations in public and private institutions	Media 415	Known as public opinion and establishes how to deal with and adapt it
17	The advertisement in the media	Media204	Distinguish between the mechanism of public relations departments in public and private institutions
18	Information and Development	Media 306	Introduces the role of the media and communication in the development of society and addressing crises, as well as the regulatory framework for development media and the difficulties it faces in the development process, and devises the mechanism for confronting them.
19	Regulatory communication	Prad404	Introduces the concept of regulatory communication and its development and disadvantages, and exemplifies forms of institutional communication
20	The art of presenting on radio and television	Ratv307	Teaches the basic elements related to the performance of the broadcaster, his qualifications, duties and responsibilities, the art of presenting programs and methods of persuasion in dealing with the masses, dealing with cameras and microphones, the clarity of words and the delivery of information.
21	Drama and criticism on radio and television	Ratv403	Teaches what is drama and the art of writing radio scenario and television scripts and how to evaluate the drama work, through presenting and explaining and continuously evaluating the material through exercises, tests and discussion of solutions, applications on the preparation and writing of the scenario - executive scenario,

			accustoming students to preparing part of the scientific material, presenting it to colleagues in class, and then evaluating it, and preparing and implementing radio drama and television scenes.
22	Specialized journalism	Jour 401	The student should know the concept of specialized journalism and its types. The artistic foundations are linked to editorial foundations. It shows the ways in which foreign affairs journalism, women's journalism, incident journalism, scientific journalism and other established specialized journalism are edited.
23	Press and electronic publishing	Jour311	The course aims to define the concept of electronic journalism and the stages of its development by linking it to the paper press. The student also learns about the types of electronic newspapers and shows how to design the website
24	Satellite channels	Ratv407	Teaches about satellite channels and how to interact with them

Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

1	-
2	-

Course Coordination

#	Course Title and Code	Coordination	Co-coordination	Undergrad.	Postgrad.	From	To
-	-	-	-	-	-	-	-

Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date
-	-	-	-	-

Student Academic Supervision and Mentoring

#	Level	Number of Students		From	To
	From the third level to the eighth level	2000 students		From the beginning of work at the university	Until now

Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date
-	-	-	-	-

Ongoing Research Supervision

#	Degree Type	Title	Institution	Date
-	-	-	-	-

Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)

Administrative Responsibilities

#	From	To	Position	Organization
-	-	-	-	-

Committee Membership

#	From	To	Position	Organization
	١٤٣/٥/٢٢٨	To date	President	Evaluation and Testing Committee
	١٤٣/٤/٢٢٨	To date	member	Graduate Studies Committee
	١٤٣/٤/٢٢٨	To date	member	Committee for Scientific Research and Community Service
	١٤٣/٤/٢٢٨	To date	member	Development and Quality Committee
	١٤٣/٤/٢٢٨	To date	member	scientific Committee

Scientific Consultations

#	From	To	Institute	Full-time or Part-time
-	-	-	-	-

Volunteer Work

#	From	To	Type of Volunteer	Organization
-	-	-	-	-

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Filmora montage using the program (training course) 1438
2	The experience in the field of computer and information technology is good
3	A training course in Mining Media from the Chamber of Commerce and Industry in Riyadh and Maaden 2010
4	A training course in financial market reports from the Saudi Capital Market Authority 2010
5	Training course in the art of preparation and television presentation, Cairo University 2007
6	Your path towards professional design - Agency for Development, Studies and Community Service 2017-2018
7	Test specifications table - Academic Affairs Agency 2017-2018
8	Alternative Calendar - Deanship of University Development 2017-2018
9	Building a test specification table - Deanship of University Development 2017-2018
10	Test paper model - Good test specifications - Basics of formulating test questions - How to prepare and use alternative assessment tools - Drafting multiple choice questions for measuring higher-order thinking skills (Evaluation Quality Courses and Workshops) 2017-2017
11	Analysis and interpretation of test results - Deanship of University Development 2017-2018
12	End note - Deanship of Library Affairs 2017-2018
13	Basic Competency Development Program in Teaching and Learning - Deanship of University Development 2017-2018
14	Course in designing Adobe programs (In Design - Photoshop) Russian Cultural Council - Cairo 2018-2019
15	Mechanism for measuring learning outcomes for the course - Academic Affairs 2018-2019
16	Drafting test questions - Assessment and Exam Center 2018-2019
17	Close the Quality Department 2018-2019
18	Practical applications for teaching large classes 2019-2020
19	Sponsoring professorship workshop 2019-2020
20	End note - Deanship of Library Affairs 2019-2020
21	Psychological resilience 2019 - 2020
22	Numerical skills 2019-2020
23	Specifications table 2019 - 2020
24	Graduation Project Seminar 2019 - 2020
25	Course Description Construction 2019-2020
26	Develop positive thinking among students 2020-2021
27	Planning professional growth for faculty member 2020 - 2021
28	Use of social media in education 2020-2021
29	Mechanism for measuring learning outcomes for 2020-2021
30	Career Performance Management (Phase II) Half-Year Performance Review 2020-2021
31	Strategies to activate participatory learning in the distance learning environment 2021-2022
32	Set up question stores and link them with the test tool2021-2022
33	First Community Responsibility Bank Platform Training Program 2021-2022
34	Second Community Responsibility Bank Platform Training Program 2021-2022
35	Academic Supervision 2021-2022
36	Strategies to empower students with self-learning skills 2021-2022
37	How to choose the subject of the research and build the research paper 2021-2022
38	Alternative Calendar Strategies and Tools 2021-2022
39	Multiple Choice Questions to Measure Top Thinking Skills 2021-2022
40	Preparation of the Estimate Matrix 2021-2022