



# Lena Ahmed Darweesh

Head of Product Design Department

## Personal Data

Saudi

Department | Product Design

Official UoD Email | Ladarweesh@uod.edu.sa

Office Phone No. |

## Language Proficiency

Language	Read	Write	Speak
Arabic	advanced	advanced	advanced
English	advanced	advanced	advanced
Others			

## Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2015-2016	PHD	United Kingdom	School of Art and Design
2004-2005	Masters	K.S.A	College of Design
2000-2001	Bachelor	K.S.A	College of Design

## PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

PhD	Loughborough University
Master	King Faisal University with Honors
Fellowship	IAU

## Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work			Date
PHD		United Kingdom	U.K	2015
Lecturer		King Faisal University	K.S.A	2005
Teaching Assistant		King Faisal University	K.S.A	2001



#### Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
Head of Product Design	College of Design IAU	2015
Product Design Program Coordinator	College of Design U.O.D.	2014

#### Scientific Achievements

##### Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Lena Ahmed Darweesh Raneem Al Sulaim	(Visualizers versus Verbalizers in Inflight Safety Animation Videos)	<i>The International Journal of Technology, Knowledge and Society</i> , Volume 13, Issue 2, June 2017, pp.15-24.
2	Lena Ahmed Darweesh	Culturally Coded Artifacts.	International Journal of Interdisciplinary Social Sciences . 2012, Vol. 6 Issue 6, p1-13. 13p.
3	Lena Ahmed Darweesh	Nonverbal Behaviour as Communication: The Arabian Coffee Making Ritual.	International Journal of Interdisciplinary Social Sciences . 2010, Vol. 5 Issue 7, p175-181. 7p.
4	Lena Ahmed Darweesh	Designing with Culture in Mind (Continuity and Change).	Design Principles & Practice: An International Journal . 2010, Vol. 4 Issue 4, p1-9. 9p.
5	Lena Ahmed Darweesh	Dweller-initiated changes and transformations in Built environment: the impact of building regulations	Unpublished MSC thesis. King Faisal University, 2003

##### Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date

##### Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date
1	Lena Darweesh	Paper Presentation (Cultural Identity in Arabic Typography) - The East Midlands Universities-postgraduate Research Conference , <a href="https://sites.google.com/site/emuconference2012/session-list">https://sites.google.com/site/emuconference2012/session-list</a> .	Nottingham. 5 July 2012.



### Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date

### Current Researches

#	Research Title	Name of Investigator(s)
1-	Design Related Issues (1)	Lena Darweesh, Nur Omar, Nora
2-	Design Related Issues (2)	Lena Darweesh, Lujain

### Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
1	Public Educational Lecture by KFUPM Engineer (Fadi Abdel Kareem Al-Badour)	March 1 <sup>st</sup>	Organizer
2	Marhaba College of Design Induction Day	Sept. 2016	Presenter
3	College of Design Induction Day	Sept. 2015	Presenter
4	(Social Media as a Knowledge Tool) - 9th International Conference on Design Principles and Practices and the Design Principles and Practices knowledge community.	University Center Chicago, Chicago, USA, 12-14 March 2015.	Paper Presenter
5	Symposium (Heritage Conservation in the Middle East)	Khobar. 10 April 2014.	Chair Session Member

### Membership of Scientific and Professional Societies and Organizations

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### Teaching Activities

#### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Design Studio #3	PRDSG 201	Tutorials /Design studio
2	Design Studio #3	PRDSG 201	Tutorials /Design studio
3	User Centered Design #1	PRDSG 203	Lectures/ tutorials



4	User Centered Design #2	PRDSG 221	Lectures/ tutorials/ site visit (practical)
5	Models and Prototype #2	PRDSG 242	Lectures/ workshop/ practical training

**Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)**


**Course Coordination**

#	Course Title and Code	Coordination	Co-coordination	Undergrad.	Postgrad.	From	To
1	Design Studio #3- prdsg 201	Coordinator		Undergrad		2015	2016
2	Design Studio # 4-prdsg 201	Coordinator		Undergrad		2015	2016
3	User Centered Design #1 prdsg 203	Coordinator		Undergrad			
4	User Centered Design #2 prdsg 221	Coordinator	C0-	Undergrad		2015	2017
5	Models and Prototype #2 prdsg 242		C0-	Undergrad		2016	current

**Guest/Invited Lectures for Undergraduate Students**

#	Activity/Course Title and Code	Subject	College and University or Program	Date
	A member of an assessment panel for undergraduate final design # 8 projects	Jury Member	University of Bahrain. College of the Arts	June 2014-2015

**Student Academic Supervision and Mentoring**

#	Level	Number of Students	From	To
1	-----	Department Students	2015	2017

**Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)**

**Administrative Responsibilities**

#	From	To	Position	Organization
1	2014	Current	Head of the Product Design Department, College of Design	IAU
2	2016	Current	Head of the Industrial Production Lab (Nitaj	IAU
3	2014	2015	Head of the Academic Program Development Board, responsible for Founding and overseeing the initiation of the Industrial Design	IAU



			Department`s academic program with University of Canberra y, Australia	
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#### Committee Membership

#	From	To	Position	Organization
1	2015	Current	Head of the Product Design, Academic Accreditation Committee at College of Design,	IAU
2	2015	Current	Member of College Council	IAU
3	2015	Current	Member of Department Council	IAU
4	2014	Current	Member of Product Design Program Development Committee Council with University of Canberra	IAU
5	2017	Current	Member of Strategic Planning Committee	IAU

#### Scientific Consultations

#	From	To	Institute	Full-time or Part-time

#### Volunteer Work

#	From	To	Type of Volunteer	Organization

#### Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	2D, 3D RELATED SOFTWARE (general)			
2	DIGITAL DRAWING AND SKETCHING			
3	OPERATING MACHINES:3D PRINTER, PLOTTER, MILLING, LASER CUTTING.			
4	LASER CUTTING			
5	MODELING AND PROTOTYPING			



Last Update

15/5/2017