



Lena Ahmed Darweesh

Former Head of Industrial Design Department. IAU. Dammam

Personal Data

Saudi

Department | Industrial Design

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Office Phone No. |

Language Proficiency

Language	Read	Write	Speak
Arabic	advanced	advanced	advanced
English	advanced	advanced	advanced

Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2004-2005	Masters	IAU	College of Design
2000-2001	Bachelor	IAU	College of Design

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

Master	King Faisal University with Honors
Fellowship	IAU

Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work		Date
Lecturer	King Faisal University	K.S.A	2005
Teaching Assistant	King Faisal University	K.S.A	2001



Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
Head of Industrial Design	College of Design IAU	2015-2019
Industrial Design Program Coordinator	College of Design IAU	2015-2019

Scientific Achievements

Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Carlos Montana-Hoyos, Elke Stracke, Karin Oerlemans, Lena Ahmed Darweesh	Cross-Cultural Collaboration for Curriculum Development of the First Women-Only Industrial Design Program in Saudi Arabia	<i>International Journal of Design Education, Volume12 Issue number4, Published - 1 Jan 2018</i>
2	Lena Ahmed Darweesh Raneem Al Sulaim	Visualizers versus Verbalizers in Inflight Safety Animation Videos	<i>The International Journal of Technology, Knowledge and Society, Volume 13, Issue 2, June 2017, pp.15-24.</i>
3	Lena Ahmed Darweesh	Culturally Coded Artifacts.	<i>International Journal of Interdisciplinary Social Sciences . 2012, Vol. 6 Issue 6, p1-13. 13p.</i>
4	Lena Ahmed Darweesh	Nonverbal Behaviour as Communication: The Arabian Coffee Making Ritual.	<i>International Journal of Interdisciplinary Social Sciences . 2010, Vol. 5 Issue 7, p175-181. 7p.</i>
5	Lena Ahmed Darweesh	Designing with Culture in Mind (Continuity and Change).	<i>Design Principles & Practice: An International Journal . 2010, Vol. 4 Issue 4, p1-9. 9p.</i>
6	Lena Ahmed Darweesh	Dweller-initiated changes and transformations in Built environment: the impact of building regulations	Unpublished MSC thesis. King Faisal University, 2003

Scientific Research Papers Presented to Refereed Specialized Scientific Conferences



#	Name of Investigator(s)	Research Title	Conference and Publication Date
1	Lena Darweesh	Paper Presentation (Cultural Identity in Arabic Typography) - The East Midlands Universities-postgraduate Research Conference , https://sites.google.com/site/emuconference2012/session-list .	Nottingham. 5 July 2012.

Current Researches

#	Research Title	Name of Investigator(s)
1-	Signs and Symbols in Objects (1)	Lena Darweesh, Dr. Hani Al Qahtani
2-	Design Related Issues (2) Aesthetics as Signs of Culture	Lena Darweesh

Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
1	Public Educational Lecture by KFUPM Engineer (Fadi Abdel Kareem Al-Badour)	March 1 st	Organizer
2	Marhaba College of Design Induction Day	Sept. 2016	Presenter
3	College of Design Induction Day	Sept. 2015	Presenter
4	(Social Media as a Knowledge Tool) - 9th International Conference on Design Principles and Practices and the Design Principles and Practices knowledge community.	University Center Chicago, Chicago, USA, 12–14 March 2015.	Paper Presenter
5	Symposium (Heritage Conservation in the Middle East)	Khobar. 10 April 2014.	Chair Session Member



Membership of Scientific and Professional Societies and Organizations

- Design Principles and Practices Scientific Organization
- Google Scholar. Scopus, Research Gate

Teaching Activities

Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Design Studio #3	PRDSG 201	Tutorials /Design studio
2	Design Studio #3	PRDSG 201	Tutorials /Design studio
3	User Centered Design #1	PRDSG 203	Lectures/ tutorials
4	User Centered Design #2	PRDSG 221	Lectures/ tutorials/ site visit (practical)
5	Models and Prototype #2	PRDSG 242	Lectures/ workshop/ practical training

Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

Course Coordination

#	Course Title and Code	Coordinati on	Co- coord inatio n	Underg rad.	Postgrad .	From	To
1	Design Studio #3- prdsg 201	Coordinator		Undergrad		2015	2016
2	Design Studio # 4-prdsg 201	Coordinator		Undergrad		2015	2016
3	User Centered Design #1 prdsg 203	Coordinator		Undergrad			
4	User Centered Design #2 prdsg 221	Coordinator	C0-	Undergrad		2015	2017
5	Models and Prototype #2 prdsg 242		C0-	Undergrad		2016	2019
6	Design for Society and Community prdsg 403	Coordinator		Undergrad		2017- 2018	2019



Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date
1	A member of an assessment panel for undergraduate final design # 8 projects	Jury Member	University of Bahrain. College of the Arts	June 2014- 2015
2	Initiating an academic collaboration between university of Canberra and IAU by hosting 3 visiting curriculum developers	Canberra Curriculum collaborations	University of Canberra, IAU University, Industrial Design Dept.	March 2018
3	Initiating an academic collaboration between university of princes Nora, Riyadh and IAU in terms of national Design programs future collaborations	Princes' Nora university Program Collaboration	College of Design, IAU University, Industrial Design Dept.	November 2017
4	Initiating a collaboration between the educational development unit in Aramco and Industrial Design Department	Aramco and College of Design Facility Initiative	College of Design, Industrial Design Dept.	Oct. 3 2018
5	Design For Society and Community	(Social Design) Course Tutor	SciTech (Sultan Bin Abdul Aziz Science & Technology Center)	Oct.10. 2018
6	Invited External Jury Member for capstone students	External Jury Member	Effat University (Jeddah)	July 2018 July 2019
7	(UX) Design Process	Course Tutor	Ithra	May 2021

Student Academic Supervision and Mentoring

#	Level	Number of Students	From	To
1	Year 2 to year 5	All	2015	2018
2	Year 2 to year 5	10	2018	2019

Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)



Administrative Responsibilities

#	From	To	Position	Organization
1	2014	2019	Head of the Industrial Design Department, College of Design	IAU
2	2016	2019	Founder & Head of the Industrial Design Lab (Netaj)	IAU
3	2014	2019	Head of the Academic Program Development Board, responsible for Founding and overseeing the initiation of the Industrial Design Department's academic program with University of Canberra, Australia	IAU

Committee Membership

#	From	To	Position	Organization
1	2015	2019	Head of the Industrial Design, Academic Accreditation Committee at College of Design,	IAU
2	2015	2019	Member of College Council	IAU
3	2015	2019	Member of Department Council	IAU
4	2014	2019	Member of Industrial Design Program Development Committee Council with University of Canberra	IAU
5	2017	2019	Member of Strategic Planning Committee	IAU
6	2018	2019	Head of Laboratory and workshop Unit (Netaj Industrial Lab) College of Design	IAU

Volunteer Work

#	From	To	Type of Volunteer	Organization
1	2019	„	3-day Introduction to Design Thinking Process	SciTech (Sultan Bin Abdul Aziz Science & Technology Center)
2	2019	„	5-day Introduction to Design Process	University of Qassim
3	2019 /2021	„	3-day Introduction to Design Thinking Process	Ithra (King Abdul Aziz Center for World Culture)



Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	2D, 3D RELATED DESIGN SOFTWARE
2	DIGITAL DRAWING AND SKETCHING
3	OPERATING MACHINES:3D PRINTER, PLOTTER, MILLING
4	LASER CUTTING
5	MODELING AND PROTOTYPING
6	FREE HAND DRAWING

Last Update

31/7/2022