

C.V.

Personal Details

Name : Maryam Masnoon Shahid
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Nationality : Pakistani
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Education

1. **CFA Level III Candidate**, Year 2015
2. **MPhil**, Major Finance, Year 2014
CGPA 3.80/4.0, Bahria University Karachi
Thesis: Impact of Corporate Governance Practices on Capital Structure - Pakistan Perspective
3. **MBA**, Major Finance, Year 2006
CGPA 3.97/4.0, Bahria University Karachi
Merit Scholarship Holder
4. **B.Com**, Year 2000
1st Division, Govt. College of Commerce & Economics
5. **I.Com**, Year 1998
A Grade, Commeccs Institute of Business & Emerging Sciences
Position Holder and Scholarship Holder in the Karachi Board of Intermediate Examination
6. **Matriculation**, Year 1995
A-1 Grade, Saudi Arabian International School, **Alkhobar, KSA**
Honor Roll

Experience

- **Lecturer**, Community College Dammam, University of Dammam, Sept. 2014 - Current
- **Cluster Head-Finance**, Bahria University Karachi, Sept. 2013 – Aug. 2014
- **Senior Lecturer**, Bahria University Karachi, April 2011 – Aug 2014
- **Lecturer**, Bahria University Karachi, Sept. 2007 – March 2011
- **Assistant Coordinator**, School of Business Studies, Jan. 2001 – Jan. 2002

Conferences and Seminars

Organized & Attended:

- Organized “Research in Business: Methods & Challenges”, at Bahria University Karachi, Year 2009
- Organized Best Practices Session “Prosperous Businesses-Prosperous Pakistan” at Bahria University, Year 2010
- Organized seminar “Corporate Governance in Pakistan” at Bahria University, Year 2010
- Organized Guest Speaker Session “Islamic Finance” at Bahria University, Year 2011
- Organized Guest Speaker Session “Investments in Equity Markets in Pakistan” at Bahria University, Year 2013
- Organized Guest Speaker Session “Real Estate Investment Trust in Pakistan” at Bahria University, Year 2013
- Organized ‘Bahria Finance Olympiad’ – a rigorous finance competition based on real time case studies and mock stock market trading activity, with prominent finance experts from industry for evaluation, at Bahria University, Year 2014

Attended:

- “The Leadership Conference” at Bahria University, Year 2014
- “The Leadership Summit” organized by CIMA MESANA Committee, Year 2014
- “Analysis of Financial Statements; Stock Market Trading Perspective” at Bahria University, Year 2013

Research Publications

- Masnoon & Saeed (2014) “Capital Structure Determinants of KSE Listed Automobile Companies” *European Scientific Journal*, May edition, Vol. 10, No. 13, 451-461 (Accessible at <http://eujournal.org/index.php/esj/article/view/3369>)
- Saqib, Masnoon & Rafique (2013) “Impact of Foreign Direct Investment on Economic Growth of Pakistan” *Advances in Management & Applied Economics*, vol.3, no.1, 2013, 35-45 (Accessible at http://www.scienpress.com/Upload/AMAE/Vol%203_1_3.pdf)
- Masnoon & Rauf (2013) “Impact of Corporate Governance on Capital Structure – A Study of KSE Listed Firms” *Global Management Journal of Academic & Corporate Studies*. Vol.3, no.1, 2013, 94-110 (Accessible at <http://bukc.bahria.edu.pk/index.php/publications-gmjacs/1082-impact-corporate-governance>)
- Masnoon & Anwar (2012) “Capital Structure Determinants of KSE Listed Pharmaceutical Companies” *Global Management Journal of Academic & Corporate Studies*. Vol.2, no.1, 2012, 19-38 (Accessible <http://bukc.bahria.edu.pk/index.php/publications-gmjacs/697-gmjacs-2012-capital-structure->)

Training and Workshops

Conducted:

- “*Effective Study Skills*” – Orientation and Training Session for new batch of Students at the beginning of each semester at Bahria University
- “*Time Management Skills*” – Corporate Training Session for Virgo Advertising, Year 2013
- “*Professional Conduct*” – Corporate Training Session for Virgo Advertising, Year 2013

Participated:

- “Academic Paper Publication in International Journals”, Workshop by Dr. Peter Wood, Director (International), Griffith University (GU), Brisbane Australia
- International Workshop: “Competitive Advantage of SMEs in Turbulent Business Environment”, IBA Sukkur, Year 2014
- International Research Workshop: “Managing and Writing a High Quality MS/PhD Dissertation – The 5 Chapters of a Thesis”, Research Center for Training & Development and Bahria University, Year 2013
- “Interpretation & Quantitative Analysis Skills of Mathematical & Statistical Models from Research Data” Faculty Development Workshop, Bahria University, Year 2012
- “Workshop on Anti-Plagiarism Measures”, Higher Education Commission and Bahria University, Year 2012
- “Use of Technology in Higher Education” Workshop, Bahria University, Year 2011
- “Teaching and Assessing Methodologies Workshop”, UK universities & Bahria University, Year 2009
- Diploma in Information & System Management, Aptech Computer Education, Year 2000 to 2001

Honors/Awards

- ‘*Outstanding Performance Award*’ for the year 2013, Bahria University Karachi
- Ranked as *Best Finance Faculty* for the year 2013, Bahria University Karachi
- Ranked as *Best Cluster Head* for the year 2013, Bahria University Karachi
- Nominated for *Best Faculty Research Award* for the year 2012, Bahria University
- Merit Scholarships from Bahria University in each semester of MBA for achieving and maintaining highest GPA
- Merit Scholarship from Board of Intermediate Education Karachi for attaining seventh position in Board Exams
- Medal Winner for attaining position in HSC Board Exams
- Best Compare Award for hosting several events at Commecs Institute of Business Education