



ZATI HAZIRA ISMAIL

LECTURER

Personal Data

Nationality | MALAYSIAN

Date of Birth | 21st JANUARY 1984

Department | PRODUCT DESIGN

Official UoD Email | zhismail@uod.edu.sa

Language Proficiency

Language	Read	Write	Speak
Arabic	Beginner	Beginner	Beginner
English	Excellent	Excellent	Excellent
Malay	Excellent	Excellent	Excellent

Academic Qualifications

Date	Academic Degree	Place of Issue	Address
AUG 2014	MASTER DEGREE	MALAYSIA	KUALA LUMPUR
AUG 2006	BACHELOR DEGREE	MALAYSIA	JOHORE

PhD, Master or Fellowship Research Title

PhD	NA
Master	MASTER OF SCIENCE IN INDUSTRIAL DESIGN
Bachelor	BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN

Professional Record

Job Rank	Place and Address of Work			Date
LECTURER	UNIVERSITY OF DAMMAM	DAMMAM	SAUDI ARABIA	FEB 2016
LECTURER	MALAYSIAN INSITUTE OF ART	KUALA LUMPUR	MALAYSIA	MAR 2015
R&D DESIGNER (SENIOR)	PRO-LANDSCAPE STRUCTURE	SELANGOR	MALAYSIA	MAR 2012
PROJECT ADVISOR (PART TIME)	MALAYSIAN INSITUTE OF ART	KUALA LUMPUR	MALAYSIA	APR 2010
R&D DESIGNER (JUNIOR)	UNITED ENGINEERS MALAYSIA	KUALA LUMPUR	MALAYSIA	SEPT 2006
R&D DESIGNER (INTERN)	SAPURA INDUSTRIAL BERHAD	SELANGOR	MALAYSIA	2005



Scientific Achievements

Published Scientific Researches

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Zati Hazira Ismail, Assoc.Prof Muta'ali Othman, Nuraini Daud	Colours in Relation to Scents	INTERNATIONAL CONFERENCE OF APPLIED AND CREATIVE ARTS (ICACA15), October 2015
2	Nuraini Daud, Zati Hazira Ismail, Assoc.Prof Muta'ali Othman	Semantics of Visual Form in Kukuran	INTERNATIONAL CONFERENCE OF APPLIED AND CREATIVE ARTS (ICACA15), October 2015

Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date
1	Zati Hazira Ismail	Colours in Relation to Malay Traditional Scents as Guideline for Industrial Design	2014
2	Zati Hazira Ismail	Home Lighting Design in Malaysia	2006

Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
1	INTERNATIONAL CONFERENCE OF APPLIED AND CREATIVE ARTS (ICACA15)	Kuching Sarawak, Malaysia. 22nd-23rd October 2015	Presenter
2	ASIA DESIGN FORUM, DESIGN AND FORESIGHT	Kuala Lumpur, Malaysia. 2nd July 2013	Participant
3	DESIGN PROTECTION AND INTELLECTUAL PROPERTY	Kuala Lumpur, Malaysia. 27th August 2013	Participant
4	DESIGN IN BUSINESS	Johore Bharu, Malaysia. 22nd September 2005	Participant

Teaching Activities

Brief Description of Undergraduate Courses Taught

1	PRODUCT DESIGN STUDIO 03, 2nd Year. University of Dammam.	Current, 2016
2	MATERIAL AND MANUFACTURING PROCESSES 01, 3rd Year. University of Dammam.	Current, 2016
3	INDUSTRIAL ENGINEERING BASIC, 3rd Year. University of Dammam.	Current, 2016
4	3D DIGITAL DESIGN 02, 3rd Year. University of Dammam.	Current, 2016
5	PRODUCT DESIGN STUDIO 04, 2nd Year. University of Dammam.	Current, 2016
6	INDUSTRIAL DESIGN STUDIO 06, Final Year. Malaysian Institute of Art.	2010 - 2015
7	INDUSTRIAL DESIGN STUDIO 05, Final Year. Malaysian Institute of Art.	2010 - 2015
8	THEORY AND HISTORY OF INDUSTRIAL DESIGN, 1st Year. Malaysian Institute of Art.	2015
9	BUSINESS AND MARKETING IN INDUSTRIAL DESIGN, 2nd Year. Malaysian Institute of Art.	2015
10	PROFESSIONAL PRACTICES AND ETIQUETTE, Final Year. Malaysian Institute of Art.	2015



Administrative Responsibilities, Committee and Community Service

Administrative Responsibilities

#	From	To	Position	Organization
1	2015	2016	INDUSTRIAL COLLABORATION PROJECT COORDINATOR	MIA ENTERPRISE FOR MALAYSIAN INSTITUTE OF ART
2	2013	2014	INTERNAL AUDITOR FOR PRODUCT QUALITY ASSURANCE	PRO-LANDSCAPE STRUCTURE (TUV - EN1176, EN1177)
3	2007	2009	MARKETING AND BRANDING COMMITTEE	UNITED ENGINEERS MALAYSIA BERHAD (UEMB)

Committee Membership

#	From	To	Position	Organization
1	2012	2014	WOMAN ACTIVITY LEADER	PLS SPORTS CLUB UNDER PRO-LANDSCAPE STRUCTURE
2	2010	2011	FACILITATOR	UEM LEADERSHIP SFA UNDER UNITED ENGINEERS MALAYSIA
3	2006	2011	ACTIVITY COMMITTEE	UEMB SPORTS CLUB UNDER UNITED ENGINEERS MALAYSIA
4	2006	CURRENT	MEMBER	MALAYSIAN DESIGN COUNCIL (MRM)
5	2006	CURRENT	MEMBER	IDEAL UTM (INDUSTRIAL DESIGN ALUMNI UTM)
6	2002	2006	MEMBER	INDUSTRIAL DESIGNERS CLUB (UTM IDC)

Volunteer Work

#	From	To	Type of Volunteer	Organization
1	2007	2007	RELIEF SQUAD FOR JOHORE FLOOD VICTIM	UEM GROUP

Personal Key Competencies and Skills:

1	Industrial Design Research & Development
2	Product Experiences, Design Perception and Cultural Identity
3	Product Manufacturing and Industrial Operation
4	Industrial and Education Institution Collaboration
5	Software: Autodesk Product Design Suites – Autodesk Inventor, Autodesk Showcase.

Last Update

01/01/2017