



Manal Mohamed Ahmed El mekebbaty

Assistant professor

Personal Data

Nationality | Egyptian

Date of Birth | 8 – 9 - 1977

Department | Business Administration

Official UoD Email | mmaelmekabba@uod.edu.sa

Office Phone No. |--

Language Proficiency

Language	Read	Write	Speak
Arabic	Very good	Very good	Very good
English	good	good	good
Others			

Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2015	PhD	Faculty of commerce Mansoura university	Mansoura - Egypt
2008	MBA	Faculty of commerce Mansoura university	Mansoura - Egypt
1999	Bachelor of commerce	Faculty of commerce Mansoura university	Mansoura - Egypt

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

PhD	The relationship between the customer experience management and customer loyalty, "An Empirical Study on the commercial banks in Egypt".
Master	The impact of the transformational and transactional manager's behavior on the level of employee trust in the performance appraisal system. "An Empirical Study on the commercial banks in Egypt".
Fellowship	



Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work			Date
ASSISTANT PROFESSOR	College of Applied Studies and Community Service	University of Dammam	Kingdom of Saudi Arabia	16-2-2016
teacher	Faculty of Commerce	Mansoura University	Egypt	27 – 5-2015
Assistant Lecturer	Faculty of Commerce	Mansoura University	Egypt	From 27-3-2008 to 26-5-2015
Demonstrator	Faculty of Commerce	Mansoura University	Egypt	From 20 – 12-1999 to 26-3-2008

Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date

Scientific Achievements

Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
	Talat Assad Abdel-Hamid, Abdul Aziz Hassan, Manal Mohamed Ahmed El mekebbaty	Moderating customer trust in the relationship between customer experience management and repurchase.	Commercial Research Journal, Faculty of Commerce, Zagazig University, January 2016
	Abdel Raouf Hassan Alshvlo, Manal Mohamed Ahmed El mekebbaty , Heba Kamal el Kassaby	Indicators to predict the managers intentions to adopt and apply the moral guide in Egyptian hospitals on the application Mansoura University Hospitals	Egyptian Journal of Commercial Studies, Faculty of Commerce Mansoura University 2009

Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date

Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date



Completed Research Projects

#	Name of Investigator(s) (Supported by)	Research Title	Report Date

Current Researches

#	Research Title	Name of Investigator(s)

Contribution to Scientific Conferences and Symposia

#	Conference Title	Place and Date of the Conference	Extent of Contribution
	Knowledge Management: Strategies and Challenges		

Membership of Scientific and Professional Societies and Organizations

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Teaching Activities

Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
	Change management	MGMT388	Teaching 16 lectures
	Graduation Project	MGMT497	Teaching 16 lectures
	production management	MGMT101	Teaching 32 lectures
	Practical Training	MGMT498	Discussion
	Marketing Research	MRKT130	Contribution with a search marketing titled "Dates marketing problems in KSA"

Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

1	Change Management: MGMT388 This course introduces the basic concepts of change management and organizational development in terms of its importance, dimensions and components. The course introduces the change and the development in organizations and the factors that determine strategies challenges and obstacles that face this process. Also, this course explains the organizational development and its applications in business organization theories and its role in improving organizational performance. It deals with the internal and external factors that influence the change in organizations in light of the recent contemporary business environment.
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Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date

Student Academic Supervision and Mentoring

#	Level	Number of Students	From	to

Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date

Ongoing Research Supervision

#	Degree Type	Title	Institution	Date

Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)

Administrative Responsibilities

#	From	To	Position	Organization
	22-1-1438	now	Business Administration and Marketing Department Coordinator	College of Applied Studies and Community Service

Committee Membership

#	From	To	Position	Organization
	24-1-1438	now	Business Administration and Marketing Department Coordinator	Committee to regulate the conduct quarterly tests

Scientific Consultations

#	From	To	Institute	Full-time or Part-time



Volunteer Work

#	From	To	Type of Volunteer	Organization

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	The skill of analyzing data using SPSS package, and the Amos program
2	Skill and art of dealing with others
3	Skill of use of technology in teaching.
4	Effective communication skill

Last Update

15- 11- 2016