



Arwa Mohammed Al Shawan

Lecturer

Personal Data

Nationality | Saudi

Date of Birth | 24/11/1987

Department | Graphic and multimedia

Official UoD Email | aalshawan@uod.edu.sa

Office Phone No. | N/A

Language Proficiency

Language	Read	Write	Speak
Arabic	Native	Native	Native
English	Excellent	Excellent	Excellent
Japanese	Beginner	Beginner	Basic

Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
2014	Master of Arts	United Kingdom	Salford university
2010	Bachelor of science (interior Architecture)	Saudi Arabia	University of Dammam

PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

Master	Media production: Animation
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Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work			Date
Lecturer	University of Dammam	College of design	Department of graphic and multi media	2015- Current
Demonstrator	University of Dammam	College of design	Department of graphic and multi media	2011-2015



Teaching Activities

Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Print Advertising I	GRDSG 401	Teaching and coordinating
2	TV and web Advertising	GRDSG 402	Teaching and coordinating
3	Modeling and sculpture	GRDSG 531	Writing the syllables, Teaching and coordinating
4	Free Hand Drawing	GRDSG 241	3Lectures/ Tutorials/ final brief
5	Computer imaging II	GRDSG 342	Writing the syllables, Teaching and coordinating
6	Web Graphics	GRDSG 521	Teacher assistant
7	Advanced Illustrations	GRDSG 512	Teacher assistant
8	Photography	GRDSG 331	Teaching summer class

Brief Description of Undergraduate Courses Taught: (Course Title – Code: Description)

1	Print Advertising I- GRDSG 401: In this course, students will explore the delivery of purposeful messages through the application of marketing research and advanced visual structures. Students will generate marketing briefs and proposals in response to formal design briefs. Explicit outcomes will be indicated for project briefs that encompasses the relationships between client and designer including the development of realistic timelines and production schedules. Students will develop strategies for optimizing client communications and understanding feedback and its place in the production of relevant marketing. Studio practice will include student driven critique and customer input.
2	TV and web Advertising- GRDSG 402: In this course, students will develop an understanding of Moving Image and its formal vocabulary including an overview of film. Students will develop time-based projects using both video, kinetic typography and graphic imagery. This course will explore the use of moving image in its various forms with an emphasis on web content.
3	Modeling and sculpture- GRDSG 531: In this course student, will embrace the meaning of 3D in order to create original forms for multiple courses including graphic, product packaging, media and animation as well as character modeling and rigging. Emphasize will be on advance modeling and basic texturing, rigging lighting and 3D animation.
4	Computer imaging II- GRDSG 342: Computer Imaging II is intended to extend the students understanding of computer graphics in the design of interactive applications. Emphasis will be on the creation of original content and the design process. This course will cover industry standard applications focusing on instruction and use. This course will serve as an expansion to the underlying principles of web design covered in Computer Imaging I. Students will acquire the knowledge and skills necessary to design for interactivity. Expanding their understanding of the application of multimedia in graphic design.
5	Photography- GRDSG 331: This basic photography class will provide the students with an introduction to the practical mechanics of the digital camera, the use of lighting, basic history, and an introduction to digital photography. Students will explore color photography and the basics of photography composition. Expectantly students will learn and gain an appreciation for photography as an art form. This will be performed through lectures, demonstrations, tests, papers, and the operation of the 35mm camera and studio equipment. Students will learn how to use the camera effectively and creatively.



Course Coordination

#	Course Title and Code	Coordination	Co-coordination	Undergrad.	Postgrad.	From	to
1	Print Advertising I	Maysan	Arwa	yes	-	2016	2015
2	Print Advertising	Arwa		yes	-	2015	2015
3	Modeling and sculpture	Arwa		yes	-	2015	2016
4	CAD II	Arwa		yes	-	2015	2017
5	Photography	Arwa		yes	-	2016	2016
6	Moving Image	Arwa		yes	-	2016	2016

Administrative Responsibilities, Committee and Community Service

Committee Membership

#	From	To	Position	Organization
1	2016	current	Member	Graphic Design Quality

Volunteer Work

#	From	To	Type of Volunteer	Organization
	2017	2017	Media and registration	University of Dammam / Design Day
1	2016	2017	Design Committee	University of Dammam / Career Day
2	2016	2016	Organizer/Design	University of Dammam / Hemmah
3	2015	2015	Guest	Rawabi al Qabedah /Career Guidance event
4	2014	2014	Organizer	Salford Media Festival
5	2013	2013	Vice Supervisor / College of design submissions	4th science conference program
6	2013	2013	Judge / illustration and arts	4th science conference program
7	2012	2012	Organizer	Sustainability through Biomimicry Conference 2012
8	2012	2012	Organizer	3rd science conference 2012
9	2011	2011	Organizer	3rd Fine Art's Festival 2011
10	2010	2010	Organizer	Biomimicry in Design workshop 2010
11	2009	2019	Organizer	fine art festival 2009

Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Auto Desk Maya	8	Adobe photoshop	16	Avid media composer
2	Auto Desk 3Ds Max	9	Adobe Illustrator	17	ProTools
3	Auto CAD	10	Adobe premier	18	Microsoft office (word , Excel, PowerPoint)
4	Mud Box	12	Adobe After Effects	19	Arabic calligraphy
5	Toon Boom Animate	13	Adobe InDesign	20	Animation (3D/frame by frame / motion graphics)
6	Adobe Flash	14	Adobe Speed Grade	21	Photography
7	Glyphs	15	Adobe Audition	22	Film Editing



Last Update

05/29/2017